

# Bachelor of Accounting - Marketing Specialisation

HEBSACC | HEBSACC11

Preston Campus

Year 1		Year 2		Exit Point - Associate Degree of Accounting	Year 3	
Semester 1	Semester 2	Semester 1	Semester 2		Semester 1	Semester 2
ACC101 <b>Accounting for Managers</b>	ACC105 <b>Financial Accounting</b>	ACC201 <b>Corporations Law</b>	ACC204 <b>Management Accounting</b>		ACC301 <b>Advanced Corporate Reporting</b>	ACC303 <b>Taxation and Compliance</b>
ACC102 <b>Introduction to Business Law</b>	ACC106 <b>Management Fundamentals</b>	ACC202 <b>Business Finance</b>	ACC205 <b>Accounting Information Systems</b>	ACC302 <b>Auditing and Assurance</b>	ACC304 <b>Accounting Theory</b>	
ACC103 <b>Introduction to Business Information Systems</b>	ACC107 <b>Economic Principles</b>	ACC203 <b>Corporate Reporting</b>	Elective	BNS301 <b>Strategic Marketing</b>	Elective	
ACC104 <b>Data Analytics</b>	BNS103 <b>Marketing Principles</b>	Elective	Elective	BNS305 <b>Marketing Analytics</b>	BNS306 <b>Services Marketing</b>	

<span style="display: inline-block; width: 20px; height: 15px; background-color: #f1c40f; border: 1px solid #000; margin-right: 5px;"></span> Year 1 Core	<span style="display: inline-block; width: 20px; height: 15px; background-color: #29a8c4; border: 1px solid #000; margin-right: 5px;"></span> Year 2 Core	<span style="display: inline-block; width: 20px; height: 15px; background-color: #f39c12; border: 1px solid #000; margin-right: 5px;"></span> Year 3 Core	<span style="display: inline-block; width: 20px; height: 15px; background-color: #95a5a6; border: 1px solid #000; margin-right: 5px;"></span> Elective	<span style="display: inline-block; width: 20px; height: 15px; background-color: #e91e63; border: 1px solid #000; margin-right: 5px;"></span> Specialisation Core
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